

## **Internship Role - Copywriter**

Our team is looking for someone with basic copywriting and story-telling skills to participate in our summer internship program.

## About us:

Show Me Christian County is the Economic Development organization for our local communities in the Christian County area. Our team works together to help businesses that are new, expanding or relocating by sharing resources, walking them through city and county processes and advocating on behalf of development in our communities.

# Intern Job Responsibilities:

- Assist Marketing Manager with day to day tasks
- Assist with monthly newsletter and or press releases
- Assist with writing for promotional materials
- Assist with destination articles / tourist promotions

**Part Time:** This position is an unpaid, part-time position. Our office hours are Mon-Friday, 8am-5pm, but we are happy to work around your schedule. We are looking for someone available for at least 8 hours per week, up to 20 hours per week. We have a small office team of 4 people and this position would report to the Operations Manager for time cards and the Marketing Manager for weekly assignments.

#### Intern Qualifications / Skills:

- Basic Copywriting/Creative Writing Skills
- Understanding the use of AI and still having a human element
- Any past copywriting experience is preferred but not mandatory
- Proofreading
- Detail oriented

## **Education, Experience, and Licensing Requirements:**

• In 3rd or 4th year of college graduate program or recently graduated

To apply, please send your resume to <u>info@showmeccmo.com</u> and include contact information and a sample of copywriting work you've done previously.